

WITH ACADEMIC SUPPORT FROM

**SDA Bocconi**  
SCHOOL OF MANAGEMENT

PRESENTED BY

**UEFA** | **ECA**



# WHO'S WHO

EDITION - 2025



ACADEMY

SUSTAINABILITY  
IN FOOTBALL  
COMPACT COURSE

# PROGRAMME OVERVIEW

**The Sustainability in Football Compact Course (SFC) is designed to empower sustainability managers in football organisations by enhancing their skills and knowledge of the topic.**

**Engage in interactive workshops and presentations led by industry experts and academics, covering key topics such as sustainability fundamentals, social issues, environmental impact, policy, and effective monitoring and reporting. Acquire the tools and strategies you need to navigate challenges, secure buy-in from stakeholders and drive meaningful change.**

Presented by the European Club Association (ECA) and delivered with the academic support from SDA Bocconi, this course delivers the highest quality content with a long-lasting impact for football organisations, while also providing invaluable academic credibility. The four days at the SDA Bocconi campus in Milan, participants will develop their own sustainability action plan to drive sustainability within a football organisation.

By integrating insights and expertise from both inside and outside the football industry, participants gain a comprehensive understanding of the latest trends and best practices.

While the course is intended for sustainability managers at national associations and clubs, it is also open to professionals coming from other key stakeholders such as leagues and other confederations.

**31**  **NUMBER OF  
PARTICIPANTS**

**21** **DIFFERENT  
NATIONALITIES**

**31**  **REPRESENTED  
ORGANISATIONS**

## PARTICIPANTS



**Manuel  
Berger**



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**LASK**  
ESG Manager

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**Vanessa  
Berti**



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**FC Lugano**  
Corporate Sustainability Manger

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**Corrie  
Campbell**



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**Scottish Football Association**  
SES Manager

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**Ranusan  
Chandrapalan**



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**Swiss Football League**  
Sustainability Manager

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**Pietro  
Chiabrera**



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**UEFA**  
Senior Stadium Development  
Expert

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**Euan  
Dunlop**



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**St Patrick's Athletic**  
Business Analyst

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## PARTICIPANTS



**Ruaidhri  
Dunn**



**The English Football  
Association**

Head of Procurement and  
Sustainability



**Felice  
Fabrizio**



**Juventus FC**  
Head of ESG



**Marie  
Fries**



**German Football Association**  
Risk Management and Executive  
Office



**Tony  
Hamilton**



**Celtic FC**  
Head of Corporate Projects &  
CEO Celtic FC Foundation



**Geraldine  
Heinen**



**Royal Belgium Football  
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SES Manager



**Inna  
Khmyzova**



**Shakhtar Donetsk**  
Director of Foundation

## PARTICIPANTS



**Seppe  
Verbist**



**Pro League**  
FSR Manager



**Ilvars  
Koscinkevics**



**Latvian Football Federation**  
SES Manager



**Katia  
Koxenoglou**



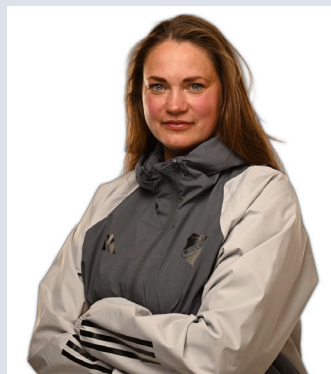
**Atromitos AFC**  
CEO



**Jan  
Kuehn**



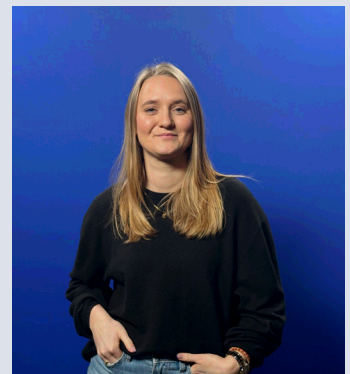
**RB Leipzig**  
Head of Sustainability and Club  
Services



**Helen  
Mahmastol**



**Nõmme Kalju FC**  
Head of Sustainability and  
Community



**Cecilie  
Monk**



**FC Copenhagen**  
Sustainability Manager

## PARTICIPANTS



**Jorge  
Nevares**



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**Royal Spanish Football  
Federation**  
SES Manager

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**Truls Nordstrand  
Jacobsen**



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**Molde FK**  
Social Responsibility Manager

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**Janne  
Pieviläinen**



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**Football Association of Finland**  
SES Manager

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**Silvia  
Prandelli**

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**Populous**  
Senior Principal

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**Mirela  
Raščić**



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**Bosnia and Herzegovina  
Football Federation**  
Club licensing Senior Associate  
and SES Expert

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**Constantin-Florin  
Sari**



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**Romanian Football Federation**  
Public Policy & S&E Sustainability  
Manager

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## PARTICIPANTS



**Justin  
Sarijoen**



**Feyenoord**  
Program Manager ESG



**Begüm  
Şerbetcioğlu**



**Turkish Football Federation**  
SES Specialist



**Ellen  
Shaddock**



**Premier League**  
Sustainability Manager



**Irena  
Smetanova**



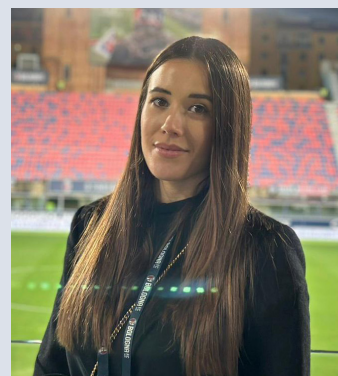
**AC Sparta Praha**  
CSR Manager



**Bas  
Van de Haar**



**AZ Alkmaar**  
CSR Specialist



**Valentina  
Vanicore**



**Bologna FC**  
Sustainability Manager

## PARTICIPANTS

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**Federico Chaves  
Cortés**



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**CONMEBOL**  
CSR Manager

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## UEFA, ECA & SDA BOCCONI



**Michele  
Uva**

UEFA S&E Sustainability  
Executive Director



**Filippo  
Veglio**

UEFA Head of S&E Sustainability



**Dudley  
Langelier**

UEFA Academy Programme  
Coordinator



**Gaia  
Pretner**

ECA Head of Sustainability



**Sara  
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ECA Knowledge & Education  
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**Ariela  
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